

SINE2020 @ GA in Parma

Parma, 5 June 2018

WP 2

Dissemination & Outreach

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1. Objectives

***Dissemination* as a key activity in SINE 2020
to promote the results of the project and
demonstrate the scope of the experimental techniques.**

2. Work carried out

Task 1. Tools and material for internal and external communications

Task 2. Fostering collaboration between WPs

Task 3. Scientific and public outreach

2. Work carried out

Task 1. Tools and material for internal and external communications



Channel:

- *Websites*
- *Social media*
- *Newsletter*
- *CORDIS wire (EU)*
- *Grant Management (EC)*
- *INDICO for events*

Materials:

- *News posts*
- *Job announcements*
- *Advertisements*
- *Templates*
- *Articles*



1000 visitors/month



- ### Events
- 28. August 2016 - 01. September 2016
ECM-30 Meeting of the Crystallographic Association
 - 28. August 2016 - 02. September 2016
32nd European Conference On Surface Science (ECOSS-32)
 - 02. September 2016 - 03. September 2016
50 Years of Neutron Backscattering Spectroscopy
- [Show all events](#)

Publications

All scientific peer-reviewed publications resulting from H2020-funded projects must be available in open access. [Read more.](#)

SINE2020 related publications are acknowledged by the sentence:
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 654000.

Social Media

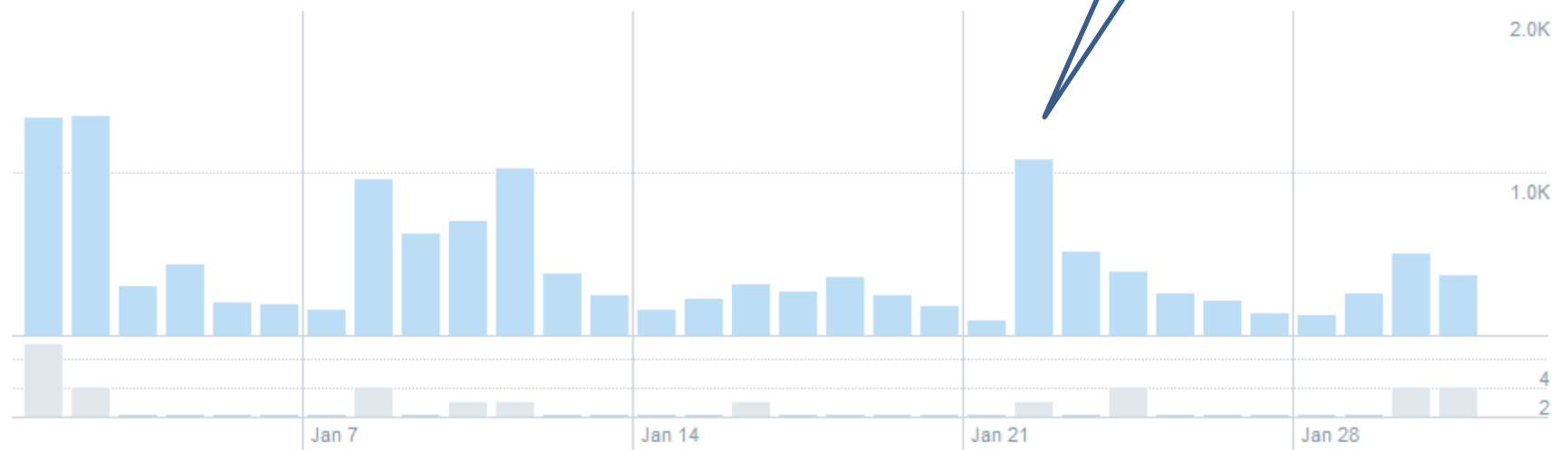
[f](#) [in](#) [t](#) [v](#)

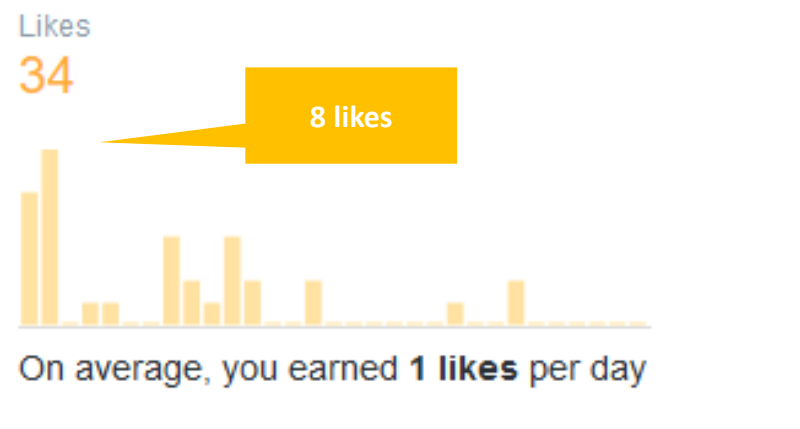
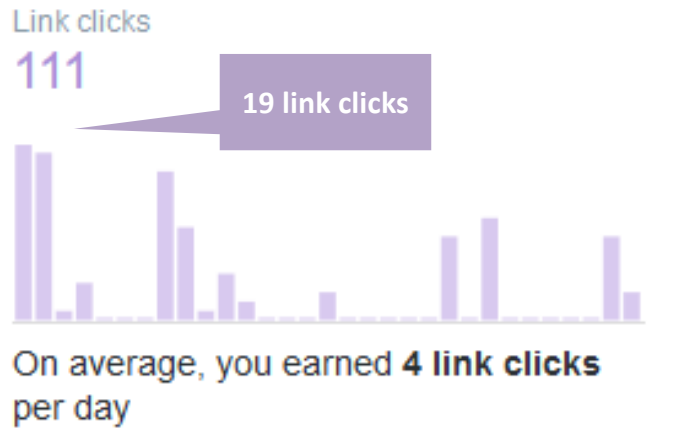
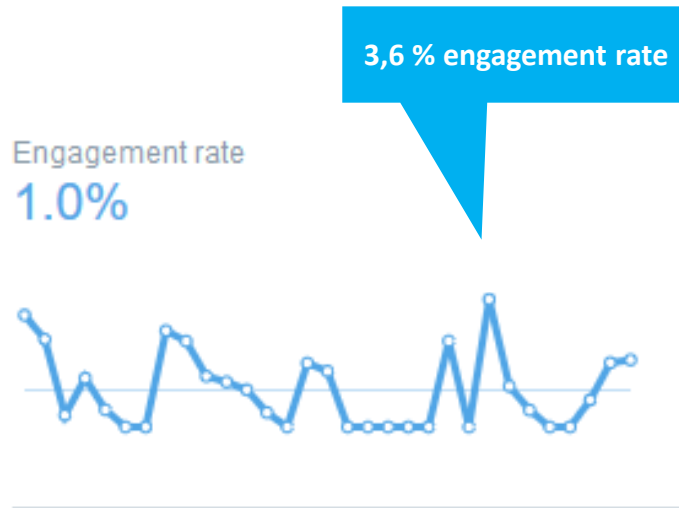
NMI3 [Sign up for Twitter Ads](#)

[January 2018](#) [Export data](#)

YOUR TWEETS
 During this 31 day period, you earned **442 impressions** per day.

Your Tweets earned **13.7K impressions** over this **31 day** period





Account since:	03/2010
Active with posting of news and events since:	01/2018
Tweets:	1975
Following:	395
Followers:	646
Likes:	567



Impressions




Number of times users saw the Tweet on Twitter

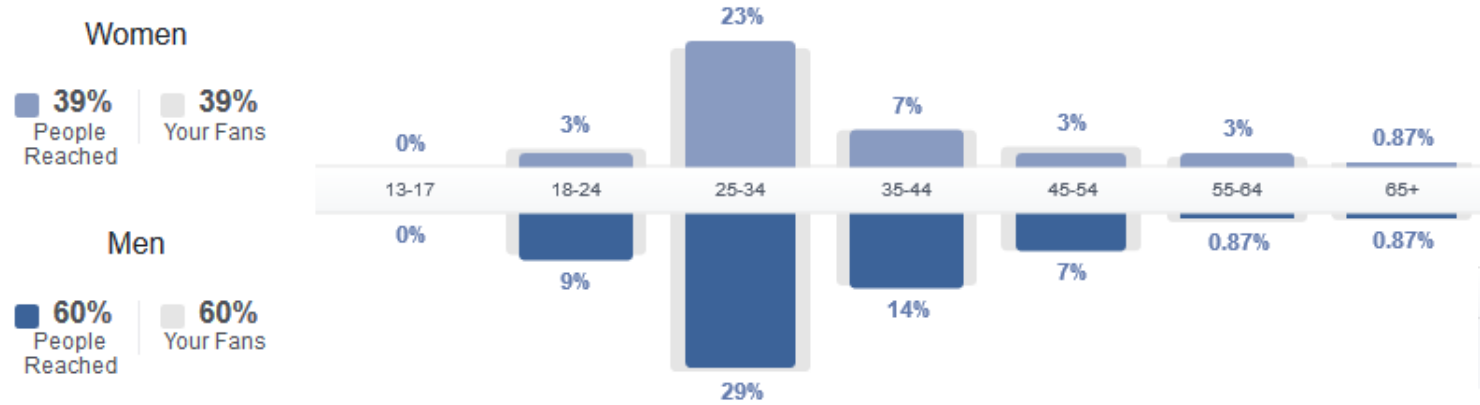
Engagements

Total number of times a user has interacted with a Tweet. This includes all clicks anywhere on the Tweet (incl. hahtags, links, avatar, username and Tweet expansion), retweets, replies, follows and likes on Twitter

Engagement rate

Total number of engagements (clicks, retweets, replies, follows) divided by the total number of impressions.

Tweet Content	Impressions	Engagements	Engagement rate
 EU Neutron @EUNeutron · Jan 8 The Erice School - Neutrons for Chemistry and Materials Science Applications will take Place in Erice, Sicily, Italy from July 4-13, 2018. It focuses on neutron instrumentation, mainly for large-scale facilities and foreseen compact neutron facilities. sine2020.eu/news-and-media... View Tweet activity	2,714	54	2.0%
 EU Neutron @EUNeutron · Jan 8 The MLZ Conference Neutrons for Culture and Arts will take place in Lenggries, Germany from June 19-22, 2018. It aims to illustrate the potential of neutron methods in cultural heritage research. sine2020.eu/news-and-media... #neutrons #Archaeology #research #CulturalHeritage View Tweet activity	550	8	1.5%
 EU Neutron @EUNeutron · Jan 2 The 31st European Crystallographic Meeting (ECM31) will be held in Oviedo, Asturias from August 22-27, 2018. It covers advances in crystallography and related sciences. sine2020.eu/news-and-media...	1,211	21	1.7%



Country	People Reached	Language	People Reached
Germany	28	English (US)	31
France	17	English (UK)	25
Italy	11	German	15
United Kingdom	7	Italian	14
Denmark	5	French (France)	11
Morocco	5	Danish	3
United States of America	5	Greek	3
India	4	Spanish	3
Belgium	3	Hungarian	2
Mexico	3	English (Pirate)	1



Actions on Page

1 May – 28 May



We don't have data to show you this week.

Page Views

1 May – 28 May

33

Total Page views ▲154%



Page previews

1 May – 28 May

8

Page previews ▲33%



Page Likes

1 May – 28 May

2

Page likes ▼33%



Reach

1 May – 28 May

114

People reached ▲21%



Recommendations

1 May – 28 May



We don't have data to show you this week.

Post engagements

1 May – 28 May

45

Post engagement ▼60%



Videos

1 May – 28 May



We don't have data to show you this week.

Page followers

1 May – 28 May

2

Page followers ▼60%



Account since: 03/2010

Active with posting of news and events since: 01/2018

Followers: 266

Likes: 263



Show All Posts ▾

Reach Post clicks Reactions, comments & shares

Type	Average Reach	Average Engagement
Photo	184	6 2
Status	85	3 0
Link	29	1 0

Impressions

Impressions are the number of times any content from your Page or about your Page entered a person's screen.

Reach Post clicks Reactions, comments & shares

Published ▾	Post	Type	Targeting	Reach <i>i</i>	Engagement
28/05/2018 11:24	The 2019 Joint MMM-Intermag Conference will be held in Washin	Text	Global	72	1 0
14/05/2018 09:59	The NNSP-SwedNess Neutron School in Neutron Scattering will	Text	Global	80	3 0
14/05/2018 09:38	The City University of Hong Kong will host the Croucher Summer	Photo	Global	90	1 1
23/04/2018 10:12	From Jun 13-15, 2018 the workshop Time, Work, and Function wi	Link	Global	75	2 0
23/04/2018 10:01	The School Neutrons and Biology will be held from Sept 16-19, 2	Link	Global	18	1 1
23/04/2018 09:51	The 10th International Workshop on Sample Environment at Scatt	Link	Global	21	1 0
25/03/2018 16:06	SR2A-2018 - The 8th International Conference on Synchrotron R	Photo	Global	384	12 3
25/03/2018 15:59	"Neutrons for Chemistry and Materials Science Applications" is th	Text	Global	103	6 0

Page views

Page views are the number of times a Page's profile has been viewed by people, including people who are logged into Facebook and those who aren't

Reach

Reach is the number of people who had any content from your Page or about your Page enter their screen.



European Commission – Research & Innovation – Participant Portal - Project Continuous Report:

System for Grant Management: **Scientific publications**

December 2017 – May 2018

45x publications linked to the project



Neutron center	Proposal deadline	Proposal deadline	Operation times	Operation times	Operation times
ANSTO			11/11/2017 - 09/12/2017	15/12/2017 - 13/01/2018	
MLZ	23/02/2018	28/09/2018	23/01/2018 - 22/03/2018	24/04/2018 - 21/06/2018	03/09/2018 - 31/10/2018
ORNL			01/07/2017 - 30/12/2017		
ILL	14/02/2018		01/03/2018 - 25/04/2018		
CERIC-ERIC	30/03/2018	01/10/2018			
ANSTO	15/03/2018		07/2108 - 12/2018		
HZB	01/03/2018	01/09/2018			
2FDN (instruments at LBB & ILL)	01/04/2018				
UJF (CZ)	-	-	26/03/2018		
SINQ (PSI)	early 2020				
LBB	01.11.2018				

Support for all WPs:

- *Templates*
- *Articles for WPs*
- *Promote supported schools and e-learning*

Support and advice to WP4:

- *Calls for industry*
- *Vouchers for industry*
- *Case studies*
- *Events announcements*
- *Articles*
- *Advertisements*

Neutrons for Industry

Groundbreaking R&D opportunities for industry

Coordinator: [Marc Thiry](#) (HZG)

Partners: HZG, ILL, HZB, TUD, ISIS, LLB, MTA EK, NPI, TUM

Free measurements for industry

SINE2020's **Industry Consultancy** programme demonstrates the potential of neutron technology to companies not yet familiar with neutron analytical techniques. As part of its drive to encourage industrial users to exploit the unique properties of neutron beams for R&D, SINE2020 can arrange for test measurements and feasibility studies to be performed free of charge for European companies. For further information on what we have to offer and on the proposal process go to [the offer section](#).



Neutrons for industry. © Pixabay; Aka; HZB; HZG.





- LinkedIn, YouTube

-  

- Neutron News



- RICE WG **Public Awareness of Research Infrastructures (PARI)**

Science in the city festival 2018, Toulouse

2. Work carried out

Task 3. Scientific & public outreach

Channel:

- *INDICO for events*
- *EuroScience Open Forum (ESOF2018)*
- *PARI2019*
- *JCNS Laboratory Course - Neutron Scattering*
- *VDI Expertenforum @ MLZ*

Materials:

- *News posts*
- *Job announcements*
- *Advertisements*
- *Templates*
- *Articles*
- *Contacts*

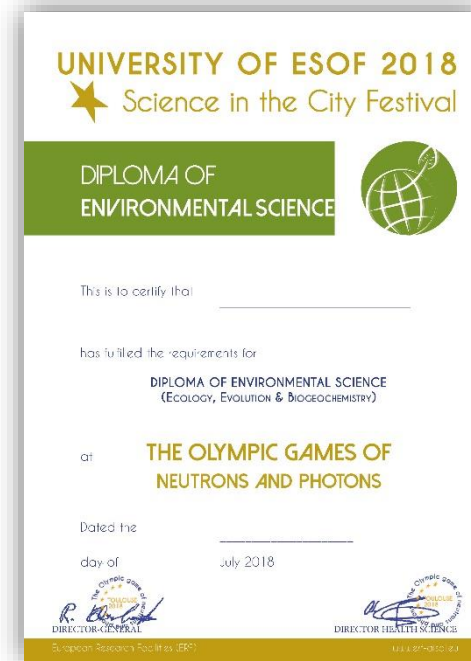


Key facts:

- Participation RICE WG: 10 – 15 July 2018
- Participants ONSITE: 8
- Event space: city center - 50 m²
- Common activities and individual activities



Designs:





Telescope
SKA – Mathieu



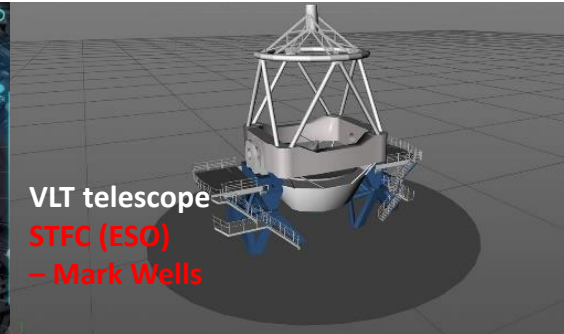
UHV
HZB – Antje



VR
SKA – Mathieu



Tokamak
EUROfusion – Petra



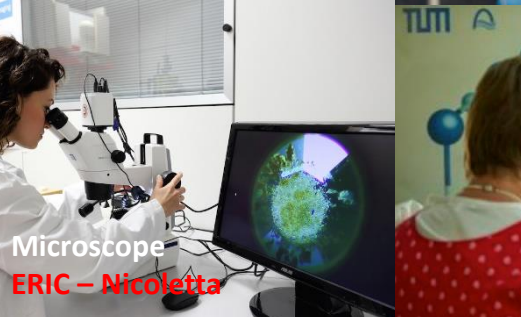
VLT telescope
STFC (ESO)
– Mark Wells



Crime comedy
MAX IV / ESS – Tutu



Photo booth
ERIC – Nicoletta



Microscope
ERIC – Nicoletta



Toss Ball game
FRM – Andrea

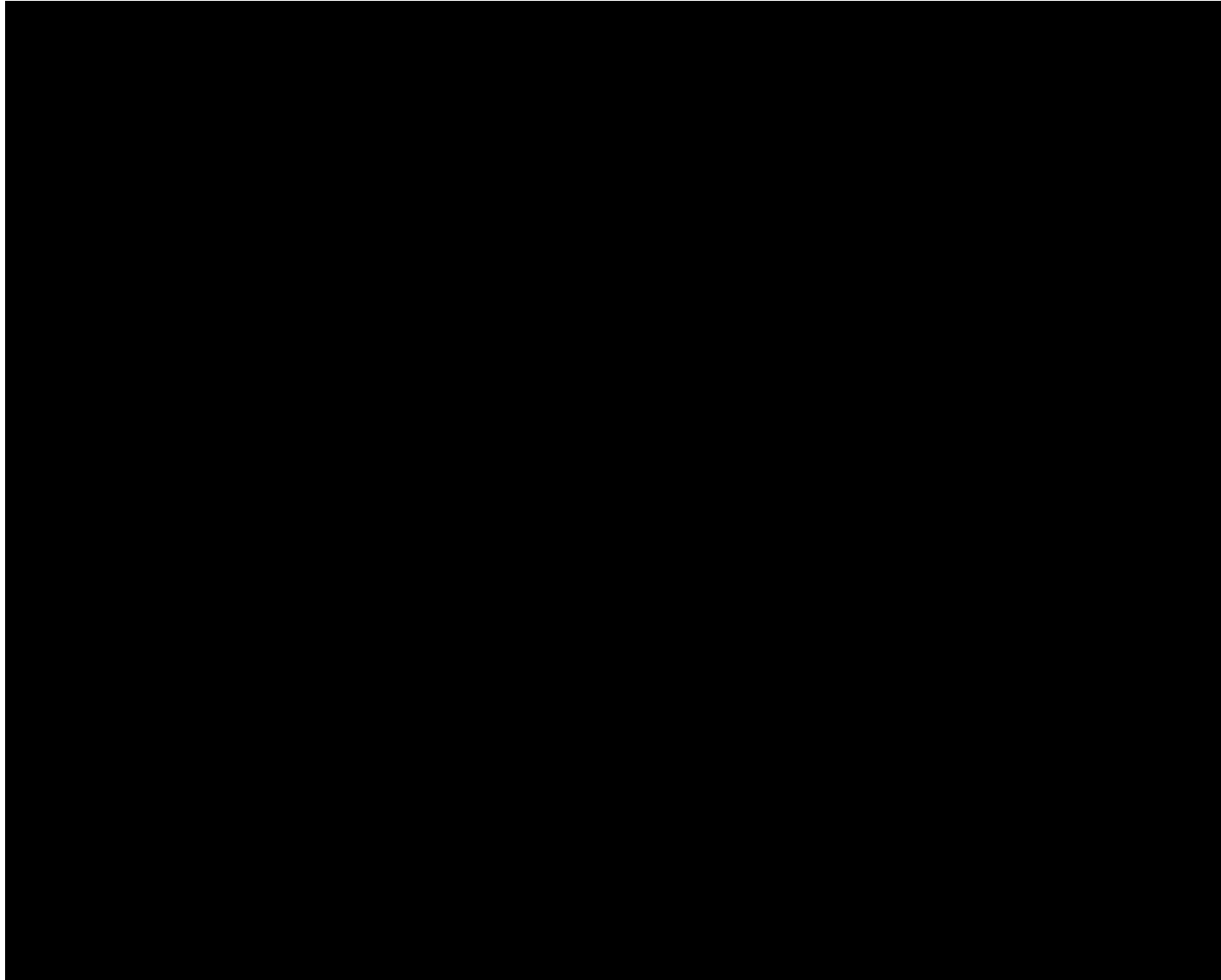


IDEA sounds
ELETTRA – Andrea



Ion accelerator
ERIC – Nicoletta







Collaborations

Neutrons and LSF



March 7, 2016



© R. Eriksson, ESS

May 29-30, 2017



© Claudia Niiranen, MLZ

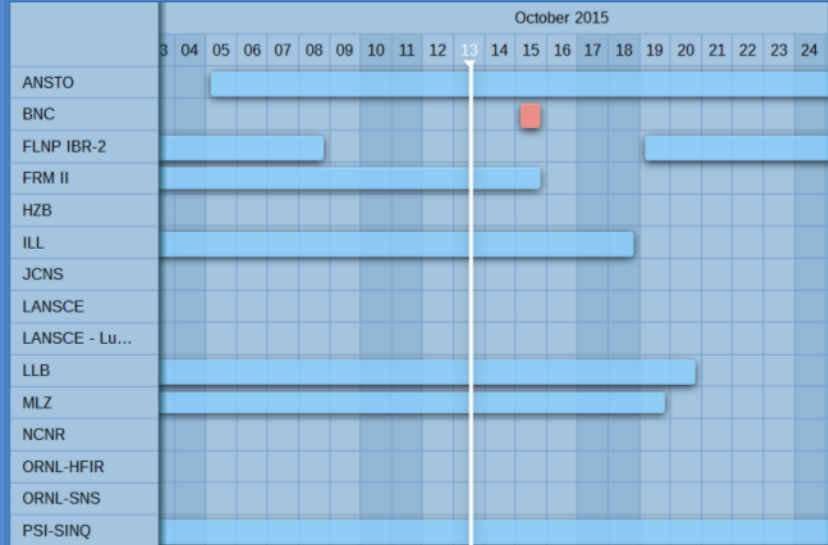
Materials at Events





~2000
visits/month

50 contributors



Job openings

[Jobs RSS](#)

In this page you can find the latest job openings in the neutron centres worldwide as well as direct links to the institutions' job webpages. We collect many of the posts from the [neutron mailing list](#). If there is a vacancy in your facility, don't hesitate to send us the call at news@neutronsources.org. You may use the template provided below.

13. October 2015 - University of Maryland, College Park

Faculty Assistant





Engineer – Neutron Optics

07. October 2015 - Helmholtz Zentrum Berlin für Materialien und Energie (HZB)


Triple Axis Spectrometer FLEXX - Instrument Scientist

Triple Axis Spectrometer FLEXX - Instrument Scientist

The screenshot shows the homepage of Neutronsources.org. At the top, there is a navigation bar with links for Search, Jobs, Press contacts, and Contact. Below this is the site title "Neutronsources.org" and the tagline "Your entry into the neutron world". A secondary navigation bar includes Home, About, News, Neutron centres, Resources, and Calendar. The main content area features a "Welcome to Neutronsources.org" message, a "Get in touch" section with an email address, and a "Mailing list" section. A featured article titled "Brand new opportunity for international Post-Docs at STFC and Diamond" is highlighted, along with a news item about "The birth of time-of-flight neutron powder diffraction at pulsed sources".

-  Discoveries that changed the world: James Chadwick (1891-1974) and Lise Meitner (1878 – 1968)
-  The Early History of Neutron Stress Measurements
-  Fifty years of neutron diffraction: the advent of neutron scattering
-  On fifty years of the neutron discovery - special issue





>12 M€
HORIZON 2020 PROGRAM

18
INCLUDING

PARTNERS
NEUTRONS SOURCES

TWO OBJECTIVES

- ▶ Prepare Europe for the new opportunities at the ESS
- ▶ Develop the innovation potential of neutrons Large Scale Facilities

R&D

Technology

- ▶ instrumentation
- ▶ e-tools
- ▶ detectors

Industry

Consultancy

A NOVEL APPROACH THROUGH NEW AND IMPROVED SERVICES


e-learning & Schools

User Services


- ▶ sample preparation
- ▶ sample environment
- ▶ software for data treatment

NETWORKING & JOINT RESEARCH ACTIVITIES ACROSS

12 EUROPEAN COUNTRIES



OCT 2015 > OCT 2019

A FOUR-YEAR PROJECT COORDINATED BY 



3. Impact

- Dissemination is a prerequisite for the success of the entire project ⇒ all channels
- Sustainability ⇒ neutronsources.org
- Link to user organisation ⇒ [ENSA](https://enssa.eu)

Let's contribute to a stronger presence of science in our society!

- Tweet #neutrons
- Send me your work

Why?

- Attract users
- Promote neutron scattering education
- Science is cool!
- Justify funding

4. Deviations / Problems encountered

- Information officer has left the project in March 2017
First job advertisement in Feb.2017 failed
Second job advertisement Mai 2017 in progress
- No newsletter since April 2017 (every 3 month)

Thanks

sine2020.eu



EU Neutron



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